# **Shoebury Coastal Community Interest Company**

## **Privacy Notice to Supporters**

Shoebury Coastal Community Interest Company ("we" or "us") are committed to complying with data protection legislation and to respecting your data protection rights. This privacy notice applies to persons who express an interest in supporting or being informed about the Company. It explains what personal data we collect, why and how we collect and process your data and what rights you have with respect to personal data.

#### Who we are

We operate a heritage and community centre for the public benefit at the Cart and Wagon Shed in Shoeburyness. You can contact us about data protection issues by writing to the Company Secretary, Shoebury Coastal Community Interest Company, 63 Thorpedene Gardens, Shoeburyness, Southendon-Sea, Essex, SS3 9JE.

#### **Background**

The General Data Protection Regulation and the UK Data Protection Act 2018 have changed the rules which govern how companies can communicate with supporters. As a result, we chose to rely on you giving us your consent about how we can contact you in connection to marketing.

### The type of personal data we collect and how we collect it

We collect data you provide to us. This includes information you give when registering or communicating with us. For example, personal details (such as name, email, address) and details of your interests and preferences. If you decide to donate to us, then we will keep records of when and how much you give to a particular cause. If you purchase goods or services from us, we will record details of the transaction.

If an accident or incident occurs on our property, at one of our events or involving one of our volunteers, then we'll keep a record of this (which may include personal data). If you visit the Cart and Wagon Shed, then your image may be recorded on CCTV.

### Why we collect this information and what we do with it

We only ever use your personal data with your consent, or where it is necessary in order to perform a contract with you, comply with a legal duty, protect your vital interests or for our own (or a third party's) lawful interests, provided your rights don't override these.

We use personal data to communicate with you, to promote the Cart and Wagon Shed and to help with fundraising. This includes keeping you up to date with our news, updates, campaigns and fundraising information. We will seek your consent to record your details and contact you for marketing purposes. This means you have the choice as to whether you want to receive these messages and are able to select how you want to receive them. You can decide not to receive communications or change how we contact you at any time. If you wish to do so, please contact us at <a href="mailto:cartandwagonshed.org">cartandwagonshed.org</a> or writing to us at the above address.

If you make a donation or purchase goods or services from us, we use your personal data for accounting and tax purposes and for fulfilling any contract with you.

We will only use and store information for so long as it is required for the purposes it was collected for. How long information will be stored for depends on the information in question and what it is being used for. For example, if you ask us not to send you marketing emails, we will stop storing your email details for marketing purposes (though we'll keep a record of your preference not to be emailed). We review what information we hold and delete what is no longer required.

We will never sell your personal data to third parties.

### Your data protection rights

Under data protection law, you have rights including:

Your right of access - You have the right to ask us for copies of your personal information.

*Your right to rectification* - You have the right to ask us to rectify personal information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.

*Your right to erasure* - You have the right to ask us to erase your personal information in certain circumstances.

Your right to restriction of processing - You have the right to ask us to restrict the processing of your personal information in certain circumstances.

*Your right to object to processing -* You have the right to object to the processing of your personal information in certain circumstances.

Your right to data portability - You have the right to ask that we transfer the personal information you gave us to another organisation, or to you, in certain circumstances.

You are not required to pay any charge for exercising your rights. If you make a request, we have one month to respond to you.

### How to complain

If you have any concerns about our use of your personal information, you can make a complaint to us at the address above. You also have the right to make a complaint at any time to the Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, SK9 5AF (or at <a href="https://www.ico.org.uk/concerns">www.ico.org.uk/concerns</a>).

Registered number: 10423630

Registered office: 63 Thorpedene Gardens, Shoeburyness, Southend-On-Sea, SS3 9JE